

# Bay Area Shorelines & Waterways

Fifty strategically placed displays provide a unique, cost-effective opportunity to reach all those interested the Bay Area's shorelines and waterways. Tourists, boaters, bike riders, water-sport enthusiasts, nature lovers and the general public will see and use these displays. People viewing these displays are in a relaxed frame of mind and looking for things to do and see.

See Page 2 for **NEW FORMAT**



**50 Outdoor Displays All Around the Bay!**  
Reach the Bay Area's shoreline and waterway enthusiasts

## Logo and Map Message: \$5,600

50 prime locations • 23 month period • 3" tall by 3" wide formatted space  
Generic paragraph of your choice (optional) including agency website/contact

## Listing and Locator: \$1,460

3-line listing with 1 locator • Works out to \$65 per month • Locates your business directly on map

**Cost effectiveness:** Estimated viewers: 875,000\* • Cost per viewer: less than a penny • \$244 per month  
(\* based on an average of 25 viewers per day, per display)

## 50 WATERFRONT LOCATIONS 23 month period

\* Individual locations not guaranteed

- Berkeley Marina
- Shorebird Center (Berkeley)
- Seabreeze Market (Berkeley)
- Marina Bay (3) (Richmond)
- Craneway Pavilion (Richmond)
- Oakland-Alameda Ferry (JLS)
- USS Hornet (Alameda)
- Jack London Square
- Brotzeit Lokal (Oakland)
- Grand Marina (Alameda)
- Ballena Isle Marina (Alameda)
- Marina Village (Alameda)
- San Leandro Boat Launch
- Marina Park (San Leandro)
- Suisun City Marina
- Suisun City Boat Launch
- Benicia Marina
- First Street Pier (Benicia)
- Ninth Street Park (Benicia)
- Vallejo Waterfront
- Vik's Wheelhouse (Vallejo)
- Pittsburg Marina
- Martinez Waterfront
- South Beach Waterfront (SF) (2)
- Pier 40 (SF)\*
- Fisherman's Wharf (Scoma Way)
- Pier 23 Cafe (SF)
- Marina Green (SF) (2)
- Emeryville Marina (2)
- Emery Cove Yacht Harbor
- Port of Redwood City (2)
- Marine Science Center (RC)
- Westpoint Harbor (RC)
- Brisbane Waterfront (2)
- Oyster Point Marina
- Coyote Pt. Marina (San Mateo)
- Coyote Pt. Co. Park Beach (San Mateo)
- Seal Point Park (San Mateo)\*
- Baylands Nature Preserve (Palo Alto)
- Alviso County Park (San Jose)
- Schoonmaker Pt. (2) (Sausalito)
- Clipper Yacht Hbr. Fuel Dock (Sausalito)
- Bicycle Odyssey (Sausalito)
- Sea Trek (Sausalito)
- Stawberry Recreation District (2) (Marin)
- Bay Model (Sausalito)
- Scoma's Restaurant (Sausalito)
- Golden Gate Market (Sausalito)
- Loch Lomond Marina
- 101 Surf Sports (San Rafael)
- McNear's Beach Park (San Rafael)
- China Camp State Park

For more information call Paul Sherwin at 206-378-1055 or email paul@bricomm.com  
Bri Communications • www.bricomm.com

See page 2 for new display →

# Bay Area Shorelines & Waterways

## Things to Do and See

- Shorebird Education Center - Sausalito** - NATURE  
Kayak & SUP Rentals - Trips - Classes  
naturecc.com • 415-332-8494
- SeaTeck Kayaking - Sausalito** - KAYAKING  
Kayak & SUP Rentals - Trips - Classes  
seateck.com • 415-332-8494
- Visit Richmond - Richmond** - DESTINATION  
Ask us why you should visit Richmond CA  
visitrichmondca.com • 510-660-2807
- SS Red Oak Victory - Richmond** - MUSEUM  
Historic World War II Victory Ship  
www.redoakvictory.us • 510-237-2993
- Bay Model Visitor Center - Sausalito** - MUSEUM  
World's Largest Hydraulic Model of San Francisco Bay  
Google url: 415-332-3871
- USS Potomac - Oakland** - MUSEUM  
Ford's Floating White House Tours & Cruises  
usspotomac.org • In Jack London Square
- USS Hornet - Alameda, Pier 3** - MUSEUM  
WWII Aircraft Carrier, April 11 & 12  
uss-hornet.org • 510-521-8448
- Ted & White Fleet - Pier 45/51/2, SF - BAY CRUISE**  
SF's Kingpin Bay Cruise Since 1931  
www.tedandwhite.com
- Visit Vallejo California - Vallejo** - DESTINATION  
Visit our waterfront at Jack London Square  
VisitVallejo.com • 707-642-3633
- Visit Oakland - Oakland** - DESTINATION  
Visit our waterfront at Jack London Square  
visitoakland.org
- Tradewinds Sailing Club - Richmond** - SAILING  
Sailing Club and Rentals on Napa River  
napavalleyadventures.com • 707-259-1833
- Napa Valley Kayak Tours - Napa** - KAYAKING  
Kayak Outcomes Tours & Rentals on Napa River  
napavalleyadventures.com • 707-259-1833
- Stanford Sailing Camps - Redwood City** - SAILING  
Sailing Camps for Children, 11 and Adults  
stanfordsailing.com • 650-364-1292
- Vallejo Naval Museum - Vallejo** - MUSEUM  
San Francisco Bay Area Naval History - Near ferry  
vallejomuseum.org • 707-643-0077
- San Francisco Bay Area Water Trail - KAYAKING**  
+ sfbaywatertrail.org
- Visit Suisun City - Suisun City** - DESTINATION  
Visit our waterfront at Jack London Square  
suisun.com • 707-421-7300
- SeaTeck Kayaking - Sausalito** - KAYAKING  
Kayak & SUP Rentals - Trips - Classes  
seateck.com • 415-332-8494
- Visit Richmond - Richmond** - DESTINATION  
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Ford's Floating White House Tours & Cruises  
usspotomac.org • In Jack London Square
- USS Hornet - Alameda, Pier 3** - MUSEUM  
WWII Aircraft Carrier, April 11 & 12  
uss-hornet.org • 510-521-8448

## Restaurants & Lodging

- Assemble Restaurant at Fort Point** - RICHMOND  
At the Awe-Inspiring Cranesway Pavilion.  
camney.com • 510-615-6025
- Seaside Cafe and Coffee House - SAUSALITO**  
Waterfront Dining and Coffee - Full Breakfast  
seasidecafe.com • 650-364-1292
- Bay Shore Seafood - SAN FRANCISCO**  
Waterfront Dining and Coffee - Full Breakfast  
bayshore.com • 415-332-1999
- Comfort Inn - HALF MOON BAY**  
Walk to Beach, Free Breakfast, Microwaves  
ComfortInn.com • 650-312-1999
- Assemble Restaurant at Fort Point** - RICHMOND  
At the Awe-Inspiring Cranesway Pavilion.  
camney.com • 510-615-6025

## Parks, Trails & Nature

- San Francisco Bay Area Water Trail - KAYAKING**  
+ Non-motorized small boat destination  
sfbaywatertrail.org
- Visit Suisun City - Suisun City** - DESTINATION  
Waterfront Dining, Entertainment & Marina  
suisun.com • 707-421-7300
- South Bay Parks - South Bay** - REGIONAL PARKS  
The East Bay's favorite shoreline parks and trails.  
southbayparks.org • 408-55-PARKS
- Visit Richmond - Richmond** - DESTINATION  
The East Bay's favorite shoreline parks and trails.  
visitrichmondca.com • 510-660-2807
- Visit Oakland - Oakland** - DESTINATION  
Visit our waterfront at Jack London Square  
visitoakland.org

## Marinas & Fuel Docks

- Marina Bay Yacht Harbor - RICHMOND**  
Guest & Permanent, Launch, Pumpout, Bay Trail  
MarinaBayYachtHarbor.com • 510-236-1013
- South Beach Harbor - SAN FRANCISCO**  
Guest Slips Near Downtown Attractions  
southbeachharbor.com • 415-495-4911
- Brisbane Marina - BRISBANE**  
Guest Dock, Laundry, Bay Trail & Public Fishing  
brisbanecity.org • 650-583-1013
- Coyote Point Marina - SAN MATEO**  
Fuel, Launch, Golf, Park & Museum  
parks.mcgov.org • 650-573-2594
- Port of Redwood City Yacht Harbor - REDWOOD CITY**  
Guest Dock, Fuel, Boat & Tackle  
redwoodcityport.com • 650-306-4130
- Emeryville Marina/Emeryville - EMERYVILLE**  
Guest Dock, Fuel, Launch, Restaurants, Full Service  
clipper yacht.com • 415-332-3500
- San Leandro Marina - SAN LEANDRO**  
Guest Dock, Fuel, Launch, Restaurants, Full Service  
sanleandro.org • 510-577-3488
- Vallejo Marina - VALLEJO**  
Guest Dock, Fuel, Restaurants, Near SF Ferry  
707-648-4370
- Pittsburg Marina - PITTSBURG**  
Overnight, Welcome - Waterfront - Trail System  
www.pittsburgmarina.com • 925-439-4958
- Pier 39 Marina - SAN FRANCISCO**  
Guest Docking, Near Fisherman's Wharf  
pier39marina.com • 415-705-5436

## Environment & Safety

Always wear your life vest while boating  
Life Vests Save Lives  
www.WeatI/California.com

Boating Clean and Green  
For Clean Boating Information Visit: BoatingCleanandGreen.com

Report Oil Spills  
California Dept. of Fish & Game, Spill Prevention & Response  
www.dfg.ca.gov/osp • 1-800-015-9111

Vessel Assist/5F Bay & Delta 877-8-BAYTOW  
24 hr Towing and Salvage throughout the Bay  
vesselassistsanfrancisco.com



### Bay Area Wetlands

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BayAreaWetlands.org

### Shoreline Trails & Parks

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ShorelineTrails.org

### Shorebirds

Water provides a home to one third of all threatened and endangered species. Many species live in the watershed or rely on it as a source water. Being aware of water conservation and preventing pollution can protect habitat and help these endangered species survive. By protecting the watershed these endangered species may be able to survive for future generations to see.

SeaLevelRise.org

### Help Keep Our Bay Clean

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PollutionEliminationNow.org

### Clean Marina Program

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RevitalizeSFBaySFBay.us

### Restoring the Bay

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RestoringSFBay.us

### Sea Level Rise

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FINO OUT MORE: SeaLevelRise.org

### Plastic Pollution

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ProtectOurOceans.com • 800-800-8888



Orange County Stormwater Program www.H2OC.org

Storm Runoff Drains to Bay - Keep It Clean portofoakland.com

City of Santa Ana Water Resources: 714-647-3320

Marina Bay Yacht Harbor - Clean Marina 510-236-1013 • MarinaBayYachtHarbor.com

Chino Basin Water Conservation District cwbw.org 909-629-2711

500 Miles - 47 Cities - 9 Counties baytrail.org