Promote a Healthy, Sustainable Watershed!

Inform the public on the major watershed issues – especially those they can help solve through lifestyle changes. The large outdoor displays help people identify and connect with their local watershed.



Public education – a great investment in watershed sustainability

- Easy method to partner with other agencies and NFPs in public outreach
- Cost and time effective Focuses on a healthy, sustainable watershed

 Proven positive non partial solution exists of
 - Proven, positive, non-partisan, solution oriented

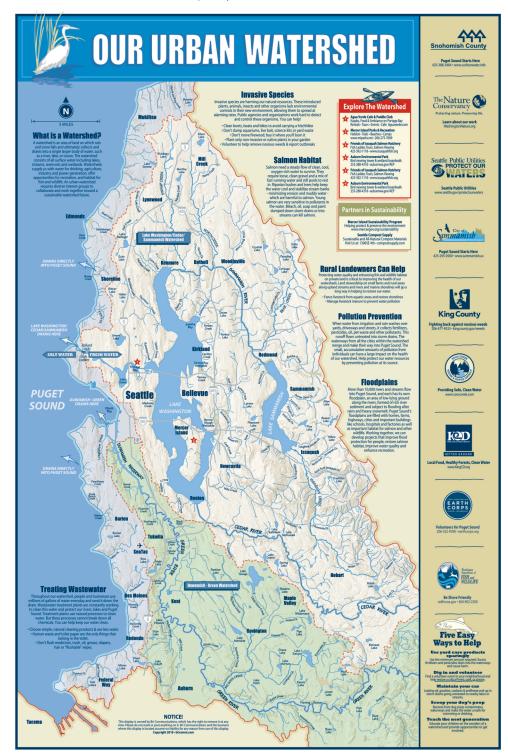
Content submitted and reviewed by multiple local and state agencies

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50 Watershed Locations*

Green Lake Park (Seattle) Gas Works Park (Seattle) Ballard Locks (2) (Seattle) South Park Community Center (Seattle) NW Outdoor Center (Seattle) Seacrest Park (Seattle) Alki Kayak Company (Seattle) Matthews Beach Park (Seattle) Magnuson Park Boat Launch (Seattle) Mt Baker Rowing/Sailing Center (Seattle) Seward Park (Seattle) Center For Wooden Boats (Seattle) Agua Verde Paddle Club/Cafe (Seattle) Shilshole Marina (Seattle) Seattle Yacht Club Kenmore Air (Lake Union) Sail Sandpoint (Seattle) Marina Park (Kirkland) Juanita Bay Park (Kirkland) Juanita Beach Park (Kirkland) St Edwards State Park (Kenmore) **Bothell Library** Sammamish River Trail (Bothell) Burke Gilman Trail (Lake Forest Park) Snoqualmie Ice Cream (Snohomish) North Creek Park (Snohomish Co. Parks) Martha Lake Park (Snohomish Co. Parks) Tambark Creek Park (Snohomish Co. Parks) McCollum Creek Park (Snohomish Co. Parks) Lynndale Dog Park (Lynnwood) Lake Ballinger Park (Mount Lake Terrace) Issaquah Salmon Hatchery Mercer Slough Env. Center (Bellevue) Lake Sammamish State Park Boat Launch Pickering Trail (Issaquah) The Grange (Issaquah) Sammamish River Trail (Woodinville) Marymoor Connector Trail (Redmond) East Lake Sammamish Trail (Issaquah) Beaver Lake Park (Sammamish) Pine Lake Park (Sammamish) Lower Commons Park (Sammamish) Ebright Creek Park (Sammamish) Evans Creek Park (Sammamish) Mercer Island Boat Launch Luther Burbank Park (Mercer Island) Cedar River Trail (Renton) Interurban Trail (Tukwila) Green River College (Auburn) Soos Creek Hatchery (Auburn) Soos Creek Trail (2) (Kent) **Auburn Sports and Marine Black Diamond Antiques** Salt Water State Park Dash Point State Park Flaming Gevser State Park * Individual locations not quaranteed

People traveling and recreating love to look at maps - they are relaxed and open to new ideas



50 locations • 23 months

\$4,600

• 2.75" tall by 3.5" wide ad

• Formatted ad space • Extra line of copy is \$300 • Installed early summer/fall 2020

"Explore The Watershed" and "Partners in Sustainability" listings: \$1,460

Cost Effectiveness

Estimated viewers: 700,000* • Cost per viewer: less than a penny (.66 of a cent) (* based on an average of 20 viewers per display - per day)