

Reach Puget Sound's Most Active Boaters

Complete Package (Best Value)

- 4" x 5.5" ad on 75 displays for 23 months
- **■** 1.5" x 1.5" ad on 40,000 paper maps ☐ 3-line listing on 40,000 paper maps
- 3-line listing on 75 display maps
- 1000 paper maps for marinas that advertise \$4,600

Artwork included • Extra line of copy is \$300 • Red is \$300 extra (Paper maps only)

40,000 Paper Maps 1.5" x 1.5" ad & 3-line listing Artwork included • Includes listing on displays • Extra line of copy: \$300 • Red: \$300 extra \$1460

Paper Map Display Ad Only: \$1060 • Listing on paper maps & displays: \$760 · Listing/locator on Town Walking maps: \$360

Reaches more Puget Sound boaters than any other cruising publication!

The Boater's Guide is the surest way to reach all active Puget Sound boaters. Northwest boaters refer to these maps constantly and they are installed and distributed for free in all major Puget Sound marinas. The cost per reaching an active NW boater is the lowest rate available.

Cost per viewer*: less than 1.5 cent

Estimated Viewings: 342,000* • Cost per month: \$200 (*based on 5 viewers per day, per sign, plus 2 people viewing each paper map)

75 Prime Display Locations*

Port of Friday Harbor Roche Harbor Marina (2) Fuel Dock (Friday Harbor) The Arcade on Spring St Orcas Landing Westbay Marina Westsound Marina (Orcas) Deer Harbor Marina (Orcas) West Beach Resort (Orcas) Lopez Islander Resort IMC (Lopez Is.) Lopez Village Plaza Anacortes Marina

Port of Anacortes Skyline Marina

La Conner Landing Fuel Dock La Conner Visitor Center

Port of La Conner (3) Oak Harbor Marina **Deception Pass Marina**

Port of Coupeville

Port of South Whidbey /Langley Marina

Port Hadlock Marina Fish n Hole Fuel Dock (PT) Hudson Point Marina (PT)

Port of Port Townsend Port Ludlow Marina (2)

Port of Everett (4) Dagmar's Marina (Everett)

Port of Edmonds (2)

Port of Kingston (2)

Port of Poulsbo

Port of Brownsville (2)

Winslow Wharf (Bainbridge Is.)

Harbour Public House (Bainbridge Is.)

Waterfront Park (Bainbridge Is.)

Port of Silverdale

Port of Bremerton

Evergreen Park Launch (Bremerton)

Port Orchard Marina (2) Port Orchard Yacht Club

Arabella's Landing (Gig Harbor)

Elliott Bay Marina (2) Morrison's Fuel Dock Shilshole Marina Fuel Dock Shilshole Boat Launch Bell Harbor Marina Don Armeni Boat Launch Bellevue Yacht Club Harbour Village (Kenmore) City of Des Moines Marina Foss Waterway Seaport Chinook Landing Tacoma Fuel Dock **Dock Street Marina** Foss Harbor Marina Breakwater Marina Pt. Defiance Boathouse Narrows Marina (2) Oakland Bay Marina Jarrell's Cove Marina Fair Harbor Marina Port of Allyn Percival Landing (2) Swantown Marina (2)

* Individual Locations Not Guaranteed

Boston Harbor Marina

Olympia Yacht Club

40,000 Paper Maps!



Marina Managers Agree: This is Washington's Most Popular **Boating Publication**

23 Month Advertising Period



206-378-1055

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