

# Restoring Puget Sound . . .

offers a unique opportunity to partner with other agencies in reaching the general public with a positive, solution-oriented environmental message. It is designed to create a general awareness of the major issues, especially those the public can help solve through lifestyle changes. These large outdoor displays placed in highly visible public locations help people identify and connect with the Puget Sound ecosystem.

**15 more locations in 2025**

Same rate per board as 2023: \$93.3



## 75 Prime Locations in Puget Sound!

- Olympia Farmer's Market
- Plaza at Percival Landing
- Percival Landing (2)
- Swantown Boat Launch
- Alderbrook Resort\*
- Nisqually Nat. Wildlife Visitors Center
- Titlow Beach (Metro Parks Tacoma)
- Boathouse 19 (Narrows Marina)
- Dock Street Marina\*
- Foss Waterway Seaport (Tacoma)
- Les Davis Pier (Metro Parks Tacoma)
- Pt Defiance (Metro Parks Tacoma)
- Waterfront Market Ruston Pt (Tacoma)\*
- Brown's Point (Tacoma)
- Dune Point (Tacoma)
- Alderbrook Resort\*
- Donkey Creek Park (Gig Harbor)
- Redondo Beach (City of Des Moines)
- Fishing Pier (City of Des Moines)\*
- Saltwater State Park Interpretive Center
- Turner Joy (Bremerton)
- Lion's Park (Bremerton))
- Evergreen Park (Bremerton)
- Port Orchard Marina
- Marina Park (Port Orchard)
- Port of Poulsbo\*
- Waterfront Park (Bainbridge Is.)\*
- Port of Silverdale\*
- Silverdale Waterfront Park
- Waterfront Park (Poulsbo)
- Poulsbo Maritime Museum
- Bainbridge Island Waterfront Park
- Port Gamble Overlook Area
- Port Gamble Store
- Port Townsend Paddle Sports (Ft Worden)
- Hudson Point Marina (PT)\*
- Port of Port Townsend \*
- Resort at Ludlow Bay (2)
- Edmonds Waterfront Park
- Edmonds Marina (2)
- Front St Landing (City of Mukilteo)
- Lighthouse Park (City of Mukilteo)
- Port of Everett \*
- Oak Harbor Marina\*
- Coupeville Public Wharf
- Country Corner (Deception Pass)
- Shrimp Shack (Deception Pass)
- Deception Pass State Park
- The Farm Stand (Oak Harbor Area)
- Langley Marina
- Village Pizzeria/Boy & Dog Park (Langley)
- Lime Kiln Dock (LaConner)
- Calico Cupboard (LaConner)
- Snow Goose Produce (LaConner)
- LaConner Marina
- Seacrest Boathouse
- Seacrest Boat Launch
- Issaquah Fish Hatchery
- REI Seattle
- Don Armeni Boat Launch\*
- Bell Harbor Marina\*
- Don Armeni Boat Launch\*
- Ballard Locks Visitor Center
- Elliott Bay Marina (Seattle)\*
- Carkeek Park (City of Seattle)
- Lincoln Park (Seattle)
- Myrtle Edwards Park (Seattle)
- Kenmore Air (Seattle)
- Seahurst Park (Burien)
- Anacortes (Washington State Ferry - WSF)
- Port Townsend (WSF)
- Keystone (WSF)
- Kingston (WSF)
- Clinton (WSF)
- Edmonds (WSF)
- Bainbridge Island (WSF)
- Southworth (WSF)
- Point Defiance (Tacoma) (WSF)

\*New in 2025

(Individual locations not guaranteed)



# Restoring Puget Sound

**Boaters Protect Puget Sound**  
 Puget Sound is the largest body of water in the United States. It is a vital part of our economy and way of life. Boaters play a key role in protecting the health of the Sound. By following the 10 Boater Rules, you can help prevent pollution and protect the environment.

**Preserve, Protect & Experience**  
 Experience Maritime Culture  
 The Puget Sound region is a treasure trove of maritime history and culture. From the historic waterfront to the modern maritime industry, there are many ways to experience the Sound's rich heritage.

**Creating Cleaner Energy**  
 Renewable energy is a key to a sustainable future. The Puget Sound region is home to many renewable energy sources, including wind, solar, and hydro. By supporting clean energy, we can reduce our carbon footprint and protect the environment.

**Sustainable Business**  
 Sustainable business is good for the planet and good for the bottom line. By adopting sustainable practices, businesses can reduce costs, improve efficiency, and protect the environment.

**Use a Commercial Car Wash**  
 Commercial car washes are a convenient and eco-friendly way to clean your car. They use less water and fewer chemicals than traditional car washes, helping to reduce pollution and protect the environment.

**Staying Healthy at the Beach**  
 The Puget Sound region has many beautiful beaches. To stay healthy and safe at the beach, it's important to follow the beach rules. This includes staying out of the water if you have a wound, avoiding contact with wildlife, and using proper disposal techniques for trash and recyclables.

**Wastewater Treatment Facilities**  
 Wastewater treatment facilities are essential for protecting the health of the Sound. They remove pollutants and contaminants from wastewater, ensuring that the water is safe to discharge back into the Sound.

**Reduce Carbon with Our Forests**  
 Forests are a vital part of our environment. They provide clean air, water, and habitat for many species. By protecting our forests, we can reduce our carbon footprint and protect the environment.

**Shellfish in Puget Sound**  
 Puget Sound is home to many delicious shellfish species. To ensure the safety and quality of shellfish, it's important to follow the shellfish harvesting rules. This includes checking for recalls, using proper harvesting techniques, and following proper disposal procedures.

**The Importance of Eelgrass**  
 Eelgrass is a vital part of the Puget Sound ecosystem. It provides habitat for many species, including fish, crabs, and clams. By protecting eelgrass, we can protect the entire ecosystem.

**Explore the Sound**  
 The Puget Sound region offers many opportunities for outdoor recreation. From hiking and fishing to boating and kayaking, there are many ways to explore the Sound and enjoy its natural beauty.

**Notice**  
 This notice is intended to inform you of the project and its goals. It is not intended to constitute an offer or a contract. For more information, please contact the project manager.

This project is scheduled to be Installed summer or fall of 2025

**\$7,000**  
 (\$7,600 new customers - includes setup and artwork)

• 75 prime locations • 23 month period • 2.5" by 8" ad size • Maximum of 15 main sponsors

See Ad Approval Sheet for format • Extra line of copy is \$400 • \$7,600 for new customers (includes artwork)

**Listing and Locator (under "Explore and Learn")**: \$2,260

**Cost Effectiveness**  
 Estimated viewers: 1,312,500\* • Cost per viewer: about half a penny  
 (\* based on an average of 25 viewers per day)

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