

Promote a Healthy, Sustainable Watershed!

Inform the public on the major watershed issues – especially those they can help solve through lifestyle changes. The large outdoor displays help people identify and connect with their local watershed.

Public Outreach Opportunity

Covers 3 years on 50 displays!!

One Million Viewers*!



30 YEARS EXPERIENCE
PUBLIC APPROVED

Public education – a great investment in watershed sustainability

- Easy method to partner with other agencies and NFPs in public outreach
- Cost and time effective • Focuses on a healthy, sustainable watershed
- Proven, positive, non-partisan, solution oriented

Estimated viewers: 1,065,000* • Cost per viewer: less than a penny (.8 of a cent)
(* based on an average of 20 viewers per display - per day)

Content submitted and reviewed by multiple local and state agencies

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50 Watershed Locations*

- Seacrest Park (Seattle)
- NW Outdoor Center (Seattle)
- Alki Kayak
- Matthews Beach Park (Seattle)
- Magnuson Park Boat Launch (Seattle)
- Mt Baker Rowing and Sailing Ctr (Seattle)
- Lockspot Restaurant (Seattle)
- Seward Park (Seattle)
- Center For Wooden Boats (Seattle)
- Agua Verde Paddle Club/Cafe (Seattle)
- Shilshole Marina (Seattle)
- Seattle Yacht Club
- Seattle Boat (Lake Union)
- Kenmore Air (Lake Union)
- Sail Sandpoint (Seattle)
- Des Moines Creek Park
- Saltwater Park
- Dash Point Park
- Bothell Library
- Kirkland Library
- PCC (Edmonds)
- Sammamish River Trail (Bothell)
- Burke Gilman Trail (Lake Forest Park)
- Lake Stickney (Snohomish Co. Parks)
- Logan Park (Snohomish Co. Parks)
- Miner's Corner (Snohomish Co. Parks)
- North Creek Park (Snohomish Co. Parks)
- Martha Lake Park (Snohomish Co. Parks)
- Tambark Creek Park (Snohomish Co. Parks)
- McCullum Creek Park (Snohomish Co. Parks)
- Lynndale Dog Park (Lynnwood)
- Big Gulch Trail Head (Mukilteo)*
- Lynnwood Artesian Well
- Bellevue Boat Launch
- Lakemont Community Park (Bellevue)
- Larson Lake Blueberry Farm (Bellevue)
- Issaquah Salmon Hatchery
- Lake Sammamish State Park Boat Launch
- Pickering Trail (Issaquah)
- Sammamish River Trail (Woodinville)
- Marymoor Connector Trail (Redmond)
- East Lake Sammamish Trail (Issaquah)
- Beaver Lake Park (Sammamish)
- Pine Lake Park (Sammamish)
- Lower Commons Park (Sammamish)
- Ebright Creek Park (Sammamish)
- Evans Creek Park (Sammamish)
- Luther Burbank Park (Mercer Island)
- Mercer Island Boat Launch
- Cedar River Trail (Renton)
- Interurban Trail (Tukwila)
- Soos Creek Trail (2) (Kent)
- Dash Point State Park
- Jenkins Creek Trail (Covington)
- Lake Sawyer Regional Park
- Flaming Geyser State Park (2)

* Individual locations not guaranteed

People traveling and recreating
love to look at maps - they are
relaxed and open to new ideas



OUR URBAN WATERSHED

What is a Watershed?

A watershed is an area of land on which rain and snow falls and ultimately collects and drains into a single larger body of water, such as a river, lake, or ocean. The watershed consists of all surface water including lakes, streams, reservoirs and wetlands. Watersheds supply us with water for drinking, agriculture, industry and power generation, offer opportunities for recreation, and habitat for fish and wildlife. An urban watershed requires diverse interest groups to collaborate and work together toward a sustainable watershed future.



Protect & Preserve

Stormwater Management

Stormwater management is essential to protecting our natural water resources. Stormwater is rain that runs off from land, rooftops, pavement, and other hard surfaces. While some stormwater is absorbed into the ground or filtered through the soil in urban areas a large amount drains directly to streams, rivers and the Puget Sound. Stormwater runoff collects pollutants like oil, metals, and bacteria. That's why strong stormwater management programs and treatments are critical across our region. Treatments like oyster shell barrels and bioretention boxes help to clean and filter water before it enters our beautiful waterways.

Invasive Species

The spread of invasive species harms our natural resources. These introduced plants, animals, and insects lack environmental controls in their new environment, allowing them to spread. Public agencies and organizations work hard to detect and control these organisms. You can help!

- Clean boots, boats and bikes to avoid spreading seeds
- Don't dump aquariums, live bait, science kits or yard waste
- Volunteer to help remove noxious weeds & report outbreaks
- Plant native plants in your garden

Nature-Based Resilience

From snowcapped mountains to rivers and streams that flow into Puget Sound, the lands and waters of this region are vital to the local way of life. As cities have grown and paved surfaces have reduced natural spaces, the health of communities and the environment have suffered. Reversing this trajectory is key to building a climate-resilient future and nature-based solutions can help. Whether it's restoring landscapes to absorb water and reduce flooding or planting vegetation to filter toxins out of our waterways, nature has an answer. Together, we can restore and reconnect these systems for a healthier, more resilient future for people and nature.

Salmon Habitat

Salmon need a steady flow of clean, cool, oxygen-rich water to survive. They require loose, clean gravel and a mix of fast running water and still pools to rest in. Riparian bushes and trees help keep the water cool and stabilize stream banks—minimizing erosion and muddy water—which are harmful to salmon. Young salmon are very sensitive to pollutants in the water. Household products such as bleach, oil, soap and paint dumped down storm drains or into streams can kill salmon.

- Plant native trees along streambeds
- Work to eliminate harmful invasive species
- Do not play in or disturb salmon streams
- Join a volunteer restoration effort.

Water Conservation

Conserving water is a critical part of maintaining a healthy, sustainable watershed. Less water wasted means more water for healthy habitats in streams and rivers and added opportunities for recreation. Smarter water use safeguards a reliable supply of drinking water to sustain our quality of life and ensures the availability of water for the next generations. Water conservation includes all the policies, strategies and activities to sustainably manage this limited natural resource. We can all learn to conserve, from taking shorter showers to switching out lawns for, water-efficient gardens.

Transportation

Riding the region's network of buses, ferries and trains not only reduces carbon emissions and air pollution, it helps protect and restore Puget Sound. Runoff from the region's roads and vehicle exhaust that enters our waterways is a major pollutant. Less driving means less pollution and a better future for ourselves and our treasured Puget Sound waterways.

Explore the Watershed

★ Port of Seattle's Duwamish River People's Park Beautiful Shoreline Access & Restored Habitat www.portseattle.org

Water & Utilities

- 1 **Alford Water & Wastewater District**
Washington's largest water & sewer district
www.alfordwater.com • 425-742-4653
- 2 **North City Water District**
Serving our community since 1931
northcitywater.org • 206-362-8100
- 3 **NE Sammamish Sewer and Water District**
Protecting Groundwater
www.neswwd.org
- 4 **Lakehaven Water & Sewer District**
Providing Water & Sewer to South King County
lakehaven.org • 253-941-1516

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Protect our water. Preserve life.
Learn about our work
Washington.nature.org



Only Rain Down the Drain
425-587-3600 • kirkland.gov/waterworks



Puget Sound Starts Here
425-295-0500 • www.sammamish.org



Fighting back against noxious weeds
206-477-9333 • kingcounty.gov/weeds



Providing Safe, Clean Water
www.psscw.com



206-296-4692 • kingcounty.gov/wastewater
Garden Information: gardeninfo.bri.org



Water of Tomorrow • Action Today
countryswater.com • 253-631-6565



Be Shore Friendly
wdfw.wa.gov • 360-902-2200



Seattle Public Utilities PROTECT OUR WATERS
www.seattle.gov/protectourwaters



Volunteers for Puget Sound
206-322-9306 • earthcorps.org



Building a green future
soundtransit.org

50 locations • 36 months

\$8,400

• 2.75" tall by 3.5" wide ad

• Formatted ad space • Extra line of copy is \$300 • Installed spring/summer 2027

LISTING AND LOCATOR ("Explore The Watershed", etc) \$2,850

Cost Effectiveness

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